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For Release: IMMEDIATELY

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## News Release

**NOTE: The media is welcome to visit the Alario Center during set up on Friday, Nov. 20 from 1 p.m. to 6 p.m. to capture footage of the vendors setting up for the Expo.**

**Entergy Louisiana, Jefferson Chamber of Commerce and Jefferson Parish Team Up with  
Neighboring Parishes for the  
*First Southeast Louisiana Hurricane Preparedness Expo***

Jefferson, La. – Now is the time to protect yourself and your property against future storms!

The Southeast Louisiana (SELA) Hurricane Preparedness Expo will be held at the Alario Center in Westwego on Saturday, Nov. 21, from 9 a.m. to 3 p.m. The event is sponsored by Entergy Louisiana, LLC, the Jefferson Chamber of Commerce, ATMOS, East Jefferson General Hospital, West Jefferson Medical Center, Cox and AT&T in conjunction with Jefferson Parish, St. Bernard Parish, Plaquemines Parish, St. Tammany Parish, St. Charles Parish and the City of New Orleans. Admission is a canned good or donation to the Second Harvesters Food Bank.

In its second year, the expo has been expanded to include representatives from several parishes across southeast Louisiana. Booths from government agencies, vendors and non-profits will help educate citizens and businesses on how to better prepare for hurricane season.

An exhibit from Entergy Louisiana will describe how electricity is delivered to customers and will explain the challenges of restoring power after a storm. The company will also have a special Arc-N-Spark demonstration that demonstrates the importance of safety around power lines.

Representatives from Jefferson Parish Departments, the U.S. Army Corp of Engineers, American Red Cross and hospitals will be available to answer concerns on hurricane preparation.

There will be numerous exhibits displaying hurricane and storm-related products including generators and storm shutters. Homebuilding companies will perform demonstrations and provide information on proper preparation of a structure before a storm.

The event will also include a display of emergency equipment used by first responders from the participating parishes.

Bring the whole family to see the Hornets' Honey Bees and Hugo perform and shake hands with Boudreaux from the New Orleans Zephyrs.

Entergy's Louisiana utility companies serve more than one million customers through the operating companies Entergy Louisiana, LLC and Entergy Gulf States Louisiana, L.L.C. With operations in southern, central and northeastern Louisiana, the companies are part of Entergy Corporation's electric system serving 2.7 million customers in Louisiana, Arkansas, Mississippi and Texas.